



Dr. Vinyl & Associates

C O R P O R A T E H E A D Q U A R T E R S

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Attention Auto Paint Repair & Wheel Refinishing Technicians

April 19, 2024

To: All PPG U.S. Automotive Refinish Distributors

RE: Notice of Price Increase

We received the following announcement from PPG:

As you know, in this challenging economic climate PPG continues to look for ways to respond to cost inflation and control spending through more efficient operations; however, efficiency wins alone are unfortunately not sufficient to offset our increased costs, and accordingly further price adjustments are now necessary. PPG is focused on providing industry-leading coatings technology, best-in-class color matching, and innovative programs and services. To maintain this commitment, **PPG will be implementing increased prices on all automotive refinish collision brands effective January 1, 2024, by a weighted average of 7.3%.**

I do apologize for not sending this memo out earlier. I'm sorry for any inconvenience this may have caused you.

Tony Rende
Dr. Vinyl Parts Department
