December - 2023

# What's Up Doc? Newsletter

# Jeasons Greetings



Dr. Vinyl o f Greater Peoria Vendor Of The Year 3 **Holiday Hours** 4 New Dr. Vinyl Trainer 6 **New Associate** 8 Sales By Region **Before & After Photos From** 9 The Field 2024 Dr. Vinyl Calendars 17 **Discounted Hotel Rates for** 18 Trainees in Joplin, MO 2024 Dr. Vinyl Training 19 Schedule

#### Dear Franchise Partners,

Out with the old (2023) and in with the new (2024). It has been a very prosperous year for Dr. Vinyl. It couldn't have happen without the hard work and dedication from all the franchise owners and franchise associates throughout the system. As 2023 comes to end, lets all be thankful that this business that was developed over 50 years ago, is still providing excellent opportunities for over 350 technicians within our system. We can only pray that it will continue on that same path for another 50 years.

2023 did present some ups and downs. We lost a few owners who have decided to retire after putting in 25+ years of service, but we've also added new owners and associates that will help to keep this legacy going strong for years to come.

One last thing before we sign out for 2023. For those of you who were unable to attend last years convention when the announcement was originally made, there will not be a convention in Kansas City in 2024. To help cut down on the expense of owners/associates traveling away from there business on a yearly basis, we've decided that convention will be held every other year moving forward.

To help offset the loss of a annual convention in Kansas City, if anyone is interested in hosting a mini seminar in your franchise territory for your associates and/or neighboring franchise partners, just give us a call and we will help you make it happen.

Again, we would like to thank each and every one of you for your continued support to the Dr. Vinyl system. The entire team at Dr. Vinyl headquarters in Lee's Summit, MO wishes you and your family a Very Merry Christmas and a Happy New Years! Stay safe everyone!

#### Dr. Vinyl Headquarters Team

Richard, Andre, Teresa, David, Kevyn, Vickie, Renae, Kaylan, Tony & Buster



# Monical Pizza Corporation Recognizes Dr. Vinyl of Greater Peoria IL as Vendor of The Year!



Dr. Vinyl headquarters would like to congratulate **Dennis Garrigus**, **Dr. Vinyl of Greater Peoria IL** on this outstanding achievement. Monical Pizza Corporation has over 60



Dennis Garrigus (left) being presented with award from Monical Pizza District Manager Charlotte Smith (right).

locations in Illinois, Indiana, Missouri and Wisconsin. Amongst all the vendors that Monical Pizza utilizes, Dennis was selected as Vendor of The Year and was presented with an award for his outstanding service. Needless to say, Monical Pizza is one of Dennis's best customers.

That's Amazing Dennis! Keep Up The Excellent Work!



#### **Anniversary Date Recognition**

In each publication of the "What's Up Doc?" newsletter, we would like to recognize those individuals whose anniversary date falls within that month. We will recognize those celebrating their 5, 10, 15, 20, 25.... years of service to The Dr. Vinyl Group.

For the month of November & December, 2023, we would like to recognize the following individuals for their years of service with The Dr. Vinyl Group. If we somehow missed recognizing you or your associate, please let us know as soon as possible.

NAME	DR. VINYL/ ASSOCIATE	TERRITORY	START DATE	YEARS OF SERVICE
JASON COLE	DR. VINYL OF	BLUE GRASS KENTUCKY	12/1/2003	20 Years
STEVEN WILLIAMS	ASSOCIATE OF	SOUTHEAST MO & SOUTHERN IL	11/5/2018	5 Years



#### Dr. Vinyl Headquarters Holiday Hours

- In recognition of Christmas and New Years, Dr. Vinyl headquarters will be closed **Monday December 25, 2023 Monday January 1, 2024**. We will be back in the office on Tuesday January 2, 2024.
- The last day for shipping will be Thursday December 21, 2023. Please plan ahead and place your orders early for any products you may need.





### **COMING SOON!**

Jew Dr. Vinyl Assistant Trainer

#### Kevyn Jordan







Kevyn Jordan joins the Dr. Vinyl Headquarters Training Department as a Interior, Upholstery and Wheel Refinishing trainer to support our current training team. He will be working out of the Joplin, MO training center along with Teresa & David. Kevyn will also be part of the Research & Development Department as well as field-training and on-site assistance. Kevyn will be spending the next few months traveling to various franchise locations to learn about different techniques to provide new trainees with even more field insight. Kevyn is an Army veteran and worked in carpentry prior to joining Dr. Vinyl. He is excited to learn new skills and is looking forward to sharing his new knowledge with fellow technicians in the future. In his spare time Kevyn enjoys practicing his woodworking trade as well as spending time outdoors.

We are glad you joined us, Kevyn! Welcome aboard!

# Kevyn Perfecting His Skills























# Welcome!



### **November 2023 Interior Training**



#### **Adam Noce**









Adam joins Clifton Gentry, Dr. Vinyl of Southeast MO & Southern IL as an Interior Repair Technician. Prior to joining Dr. Vinyl, Adam served in the U.S. Military for 8 years as a Heavy Equipment Operator. He has two children, Holden - 10 and Lillian - 5. Adam says he has worked every weekend since he's first been employed. He's excited about this new opportunity with Dr. Vinyl which will also give him much more time to spend with the kids. In his spare time, Adam enjoys fishing, collecting & filling fish tanks, and pretty much anything outdoors.

We're glad to have you Adam! Welcome Aboard!









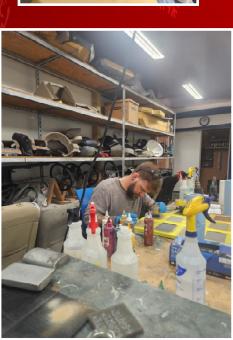
# Adam Noce "Getting 'Er Done"













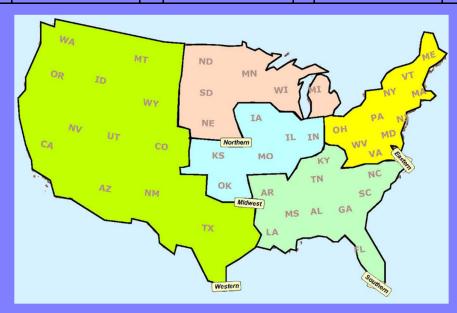




# US Regions Did you have your best month ever? Compare your sales with the highest in your region.

#### **Top Sales by Region for September 2023**

Western	Northern	Midwest	Southern	Eastern
\$60,647.50	\$82,695.00	\$519,188.00	\$205,214.31	\$92,054.37
\$45,598.68	\$43,775.00	\$141,369.18	\$91,738.29	\$18,211.22
\$29,770.00	\$43,456.00	\$77,265.00	\$41,236.00	\$7,590.00
\$25,249.00	\$43,148.10	\$49,954.00	\$22,623.00	\$4,785.00
\$22,300.00	\$28,076.00	\$37,884.00	\$20,168.00	



**Top Sales by Region for October 2023** 

Western	Northern	Midwest	Southern	Eastern
\$74,511.00	\$87,785.00	\$516,467.50	\$200,822.25	\$80,196.45
\$41,930.09	\$45,461.00	\$144,828.02	\$93,549.90	\$22,113.39
\$33,865.00	\$31,095.00	\$72,394.00	\$28,296.13	\$7,180.00
\$24,825.00	\$30,666.00	\$52,658.00	\$24,537.00	\$3,980.00
\$21,354.00	\$28,627.00	\$45,365.00	\$18,564.00	

The amounts above do not reflect the grand total of all territories belonging to one owner. They are broken down by area.

#### BEFORE AND AFTER PHOTOS FROM THE FIELD



1-DASH RIGHT BEFORE



Photos
By Greg Lane,
East Coast Dr. Vinyl



1-DASH RIGHT AFTER



1-DASH LEFT AFTER



1-DASH LEFT BEFORE



1-DASH CENTER BEFORE



2-CENTER CONSOLE AFTER



2-CENTER CONSOLE BEFORE



1-DASH CENTER AFTER



3-DRIVER DOOR AFTER



3-DRIVER DOOR BEFORE

3-PASSENGER DOOR BEFORE



3-PASSENGER DOOR AFTER

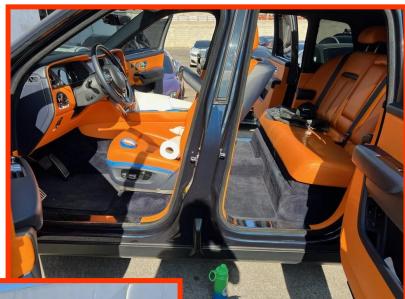
#### **BEFORE & AFTER PHOTOS FROM THE FIELD**



**Deshawn Winston**, **Dr. Vinyl of Las Vegas**, working on the interior of a Rolls-Royce. Matching that Vibrant Orange is going to be fun! But we all know it's just another routine day in the office for the "Doc",

Thanks For Sharing DeShawn!









\$16,165.00

ZACH BATES

## Individual High Sales 2023

Top 10 Interior Repair Technicians September 2023				
JACOB PETERSON	DR. VINYL OF	NORTHLAND MISSOURI	\$34,109.00	
THOMAS RAUEN	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$24,884.00	
HUNTER HARCUM	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$22,779.00	
CHAZ ALLMAN	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$21,513.00	
JEANNIE OAKES	DR. VINYL OF	HAMPTON & NEWPORT NEWS VIRGINIA	\$18,380.37	
JEFF ELLERBEE	ASSOCIATE OF	SPRINGFIELD MISSOURI	\$17,354.00	
RYAN PRUITT	ASSOCIATE OF	GREEN COUNTRY OKLAHOMA	\$17,235.00	
MICHELLE TESTER	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$16,944.00	
RYAN NAYLOR	ASSOCIATE OF	SPRINGFIELD MISSOURI	\$16,174.00	
			_	

Top 5 Upholstery Repair Technicians September 2023				
WENDY BARNETT	DR. VINYL OF	MIDDLE TENNESSEE	\$41,236.25	
JAMES RIGBY	ASSOCIATE OF	HAMPTON & NEWPORT NEWS VIRGINIA	\$20,165.00	
JACOB MORRIS	DR. VINYL OF	NORTHERN TEXAS	\$13,752.50	
JASON MCCURDY	DR. VINYL OF	UNION COUNTY NORTH CAROLI- NA	\$8,665.84	
JOY GONZALEZ	DR. VINYL OF	CONCORD NORTH CAROLINA	\$7,723.00	

CORPUS CHRISTI TEXAS

DR. VINYL OF

### **Top 10 Auto Paint Repair Technicians September 2023**

JARED SCHORNICK	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$35,675.00
CARSON GREENFIELD	ASSOCIATE OF	GREEN COUNTRY OKLAHOMA	\$31,950.00
CASEY SCHOMBER	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$31,075.00
RANDY FUERNSTEIN	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$21,550.00
STEVE OAKES	DR. VINYL OF	HAMPTON & NEWPORT NEWS VA	\$18,634.00
BRANDON COLLINS	ASSOCIATE OF	NORTHERN TEXAS	\$18,540.00
JOSE HERNANDEZ	ASSOCIATE OF	HAMPTON & NEWPORT NEWS VA	\$17,265.00
RYAN FRAME	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$17,035.00
RYAN MCGANN	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$16,344.00
RANDY LITTLE	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$16,223.00

### **Top 5 Paintless Dent Removal Technicians September 2023**

TERRY HANCOCK	ASSOCIATE OF	OMAHA NE & COUNCIL BLUFFS IOWA	\$21,375.00
BRANDON BIGGERSTAFF	ASSOCIATE OF	CATAWBA VALLEY NORTH CAROLINA	\$11,085.95
JEFF HAWKINS	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$5,565.00
JOHN WALDRON	ASSOCIATE OF	CATAWBA VALLEY NORTH CAROLINA	\$5,262.44
MARK ETHRIDGE	DR. VINYL OF	THE HEARTLAND MISSOURI	\$8,217.50

Top 5 Wheel Repair Technicians September 2023				
JIMMY HARCUM	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$19,642.00	
CHRIS HAWKINS	DR. VINYL OF	THE CUMBERLAND TENNESSEE	\$19,373.00	
JASON COLE	DR. VINYL OF	BLUE GRASS KENTUCKY	\$12,760.00	
CALEB REED	ASSOCIATE OF	BLUE GRASS KENTUCKY	\$9,863.00	
CAMERON COCKRUM	ASSOCIATE OF	SPRINGFIELD MISSOURI	\$7,326.00	

### **Dr. Vinyl Corporate Contact Information**

Local (816) 525-6060 Toll Free (800) 531-6600 Fax (816) 525-6333				
Richard Reinders	CEO	Extension 120	richard@drvinyl.com	
Buster Coppage	Franchise Operations	Extension 130	buster@drvinyl.com	
Tony Rende	Parts	Extension 140	tonyr@drvinyl.com	
Teresa Lang	Interior Trainer	Extension 150 (816-724-9498	teresa@drvinyl.com	
David Lang	Auto Paint Repair Trainer	Extension 160 (816) 726-4535	davidl@drvinyl.com	
Kevyn Jordan	Assistant Interior Trainer	(918) 822-8422	kevyn@drvinyl.com	
Vickie Borron	Accounts Receivable	Extension 170	vickieb@drvinyl.com	
Renae Taylor	Parts	Extension 180	renae@drvinyl.com	
Kaylan Rybnick	Chief Marketing Officer	Extension 190	kaylan@drvinyl.com	
Steve Gwadera	UPH Trainer	(816) 312-9621	steveg@drvinyl.com	

Top 10 Interior Repair Technicians October 2023				
JACOB PETERSON	DR. VINYL OF	NORTHLAND MISSOURI	\$29,814.00	
CHAZ ALLMAN	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$26,537.00	
THOMAS RAUEN	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$24,393.00	
JEFF ELLERBEE	ASSOCIATE OF	SPRINGFIELD MISSOURI	\$18,030.00	
HUNTER HARCUM	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$17,818.00	
DREW HUBBARD	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$17,676.00	
ZACH BATES	DR. VINYL OF	CORPUS CHRISTI TEXAS	\$17,485.00	
ANDY ALONSO	ASSOCIATE OF	EAST METRO MINNEAPOLIS & ST. PAUL MN	\$16,747.00	
TODD EDWARDS	ASSOCIATE OF	GREEN COUNTRY OKLAHOMA	\$16,242.00	
AUSTIN RATLIFF	ASSOCIATE OF	GREEN COUNTRY OKLAHOMA	\$15,114.00	

Top 5 Upholstery Repair Technicians October 2023				
WENDY BARNETT	DR. VINYL OF	MIDDLE TENNESSEE	\$28,296.13	
JAMES RIGBY	ASSOCIATE OF	HAMPTON & NEWPORT NEWS VIRGINIA	\$11,681.75	
JASON MCCURDY	DR. VINYL OF	UNION COUNTY NORTH CAROLINA	\$9,804.40	
EMMANUEL BERNAL	ASSOCIATE OF	NORTHERN TEXAS	\$9,119.93	
JACOB MORRIS	DR. VINYL OF	NORTHERN TEXAS	\$7,200.07	

\$14,779.00

COLEMAN HAWKINS

## Individual High Sales 2023

Top 10 Auto Paint Repair Technicians October 2023					
JARED SCHORNICK	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$42,787.50		
CASEY SCHOMBER	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$32,787.50		
RANDY LITTLE	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$23,903.00		
CARSON GREENFIELD	ASSOCIATE OF	GREEN COUNTRY OKLAHOMA	\$23,120.00		
BRANDON COLLINS	ASSOCIATE OF	NORTHERN TEXAS	\$18,155.00		
JOSE HERNANDEZ	ASSOCIATE OF	HAMPTON & NEWPORT NEWS VIRGINIA	\$16,465.00		
THERESA WINTER	ASSOCIATE OF	INDIANAPOLIS INDIANA	\$15,605.00		
RYAN MCGANN	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$15,216.00		
TREY EDWARDS	ASSOCIATE OF	GREEN COUNTRY OKLAHOMA	\$14,980.00		

Top 5 Paintless Dent Removal Technicians October 2023									
TERRY HANCOCK	ASSOCIATE OF	SERVICE CENTER LLC	\$27,779.00						
JEFF HAWKINS	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$6,112.00						
JOHN WALDRON	ASSOCIATE OF	CATAWBA VALLEY NORTH CAROLINA	\$6,085.00						
BRANDON BIGGERSTAFF	ASSOCIATE OF	CATAWBA VALLEY NORTH CAROLINA	\$3,980.14						
MARK ETHRIDGE	DR. VINYL OF	THE HEARTLAND MISSOURI	\$3,455.00						

THE CUMBERLAND TENNESSEE

ASSOCIATE OF

Top 5 Wheel Repair Technicians October 2023								
JIMMY HARCUM	ASSOCIATE OF	THE CUMBERLAND TENNESSEE	\$20,519.00					
CHRIS HAWKINS	DR. VINYL OF	THE CUMERLAND TENNESSEE	\$18,884.00					
JASON COLE	DR. VINYL OF	BLUE GRASS KENTUCKY	\$15,449.00					
CALEB REED	ASSOCIATE OF	BLUE GRASS KENTUCKY	\$9,088.00					
KYAN BOHAC	ASSOCIATE OF	HAMPTON & NEWPORT NEWS VIRGINIA	\$8,425.00					



# FROM THE PARTS DEPARTMENT

#### ATTENTION FRANCHISE PARTNERS

The 2024 Dr. Vinyl calendars are in stock.

We have the following available:

**Fast Trax** (Newer Sports Cars)

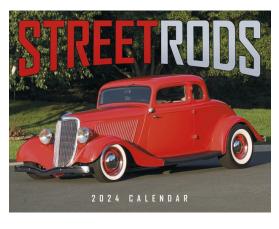
Street Rod Fever (Hotrods From the 20's, 30's & 40's)

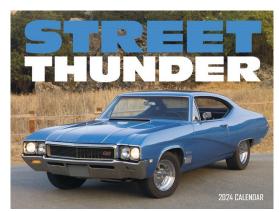
Street Thunder (60's & 70's Muscle Cars)

Quantities are limited. The price is \$2.54 each. Contact the Parts Department soon to place your order before they are gone.

parts@drvinyl.com







#### **Dear Franchise Owner:**

Drury Inn & Suites in Joplin, MO is the preferred lodging facility for Dr. Vinyl trainees. I was able to speak with an account representative with Drury Hotels to get a discount for our associates attending training in Joplin,

MO. Attached is a new flyer with discounted rates for those staying at the Drury Inn & Suites in Joplin, MO. Each

trainee will have to present the flyer or give the code when booking a reservation to receive the rate. Some of you may have other lodging options available, which is okay. If you have any questions, please don't hesitate to give me a call.

Sincerely, Buster Coppage

At Drury Hotels, we know you have enough to worry about while you're traveling. Our free amenities, clean rooms, friendly team members and award-winning service make life's journey a little easier - allowing you to Travel Happy Again!

### **DR. VINYL**

Discounted room rates start at

\$110.00 + tax

Use Corporate Code: 334903

Rates listed are per night, non-commissionable, valid at this hotel only and are subject to local taxes. Rates shown are for 1-2 people

in a standard room. A \$10 charge will be accessed for each additional individual. Not valid with any other offer, special rate or discount.

Block-out dates may apply. Service of alcohol is subject to state & local law.





### A good nights sleep is just the beginning..

- Free Hot Breakfast
- Free Hot Food & Cold Beverages at 5:30 Kickback
- Free Wi-Fi Throughout the Hotel
- Microwave & Refrigerator in Every Room
- Drury Rewards Loyalty Program
- 100% Satisfaction Guaranteed

RECEIVE A 10% CHAINWIDE DISCOUNT at all other Drury Hotels, nationwide!

# 2024 DR. VINYL GROUP TRAINING SCHEDULE

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		J	anuai	ry				February					March									
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Federal Holidays 2024								
Jan 1	New Year's Day	Jun 19	Juneteenth	Nov 11	Veterans Day			
Jan 15	Martin Luther King Day	Jul 4	Independence Day	Nov 28	Thanksgiving Day			
Feb 19	Presidents' Day	Sep 2	Labor Day	Dec 25	Christmas Day			
May 27	Memorial Day	Oct 14	Columbus Day					

Training is by appointment only! All owners & eligible training associates must complete and return all necessary paperwork to Dr. Vinyl headquarters before the start of training. Note: ALL TRAINING DATES ARE SUBJECT TO CHANGE!

