

# CONVENTION 2019

## “DIVERSIFY”

### Meetings, Demos and Presentations

# GENERAL SESSIONS

OWNERS ONLY MEETING	Welcome to convention, State of the company, Open mic discussions and so much more...
HOSPITALITY ROOM	Meet and mingle with your fellow owners and associates while enjoying snacks and drinks...
PRIVATE SESSIONS	Sign up for a private 1-1 session with the CEO...
KARAOKE CONTEST	Repairing damage is not your only talent? Show your singing talent and win great prizes....
VENDOR ROOM	15 + Vendors, Live demonstrations and special offers! Check it out, don't miss out....
SALES & MARKETING	Having a hard time finding new customers? Listen to the best tips and sales advice given by one of our Top-Dr. Vinyl - Salesman... <b>EVERYONE MUST ATTEND!!!!</b>
MAXIMIZE PRODUCTIVITY AMONG COLLEAGUES	How to Emphasize Strengths and Minimize Weaknesses! <b>EVERYONE MUST ATTEND!!!!</b>
AWARD NIGHT	Celebrate with us in <b>Business Casual</b> attire and receive awards for all your hard work!

# INTERIOR SESSIONS

INT—FOG IT SANITIZER	Fog it does more than just deodorizing vehicles. It also sanitizes. Find out about the new selling-points for one of our all-time-favorite products.
INT—VIPER PRODUCTS	Test and hear about the newest products by our number one interior repair vendor.
INT—AWESOME SAUCE	Check out the secret ingredients to this all-around awesome stain remover for organic stains on fabrics and carpets. Live demonstration removing nasty stains.
INT—CYCLONE	Big stained areas? No problem for this nifty tool. Remove big areas of stain in no time! Combine it with awesome sauce and be amazed on how much time and money you can save on stain removal!!
INT—NANOSKIN PRODUCTS	Nanoskin Car Care products manufacturers the highest quality products for professional automotive detailing and reconditioning. Their cutting edge nanotechnology products offer cleaning solutions & surface treatments for Interiors and Exteriors of todays vehicles.
INT—VINYL SIDING	Every interior technician should offer vinyl siding repair services. Learn about the quickest, easiest and most effective ways to repair vinyl siding and make a small fortune even when the car sales are down...
INT—VINYL FLOORING	This is another service every interior technician should offer. Even if you're not doing vinyl flooring as of yet—visit the vinyl flooring demonstrations and you'll be surprised to see that you probably already got all the products needed for this money-making service.
INT—WHEEL REPAIR FOR INTERIOR TECHNICIANS	Attention All Interior Techs. Are you leaving money on the lots? This service can drastically change your business. The return on your investment is high and the startup cost is very affordable.
INT— TIPS AND TRICKS	Easy tips and tricks to increase your profits and intensify the value of your services to your customer. Top technicians share their best ideas, tips and tricks. Learn from them or share your own experiences and tricks in this popular interior session.
INT—QUESTIONS AND ANSWERS	Generations of Interior-Trainers gather here to make sure you don't leave with any un-answered interior related questions. Feel free to answer questions of others as well.
INT—PRODUCT TESTING AND OPEN TRAINING	Did we not cover something you wanted to see? Did you want to show your favorite way of doing a repair? This is the session for you then!! We will bring a selection of products for you to test and train with.

# EXTERIOR SESSIONS

APR - Polishing For Profit	Are you leaving money on the lots? All APR technicians have the ability to Buff & Polish a vehicle. Using your current tools, you can add this service to your arsenal and watch your sales increase. You can also work on your polishing process or help someone else perfect theirs.
APR - "The Need For Speed" - New Clear Coat By SpeedoKote	Learn how to effectively use a single clear coat in all temperature conditions as well as "beat the rain" scenarios. Benefits include: Air Dry to Sand in less than 20 Minutes, No Flash necessary between coats, Dust Free in 2 Minutes.
APR - Q & A	Let's discuss all the benefits of the New Speed Clearcoat and the New Aerosol Primers. Many other fascinating products available to make your job faster and more cost effective.
APR - ChipBuster 3-N-1 Demonstration	ChipBuster 3-N-1 is a product that every technician should have on hand. It is a MONEY MAKER!
APR - Wheel Repair & Refinishing Program	Is Wheel Refinishing a part of your business?. If you are not offering this service, you are leaving money on the table for your competition.
APR - Pre and Post Scan Tool For Collision Repair	Learn why the Pre and Post Scan Tool is an important part of the collision repair process for all technicians, dealers, insurance companies and vehicle owners. Without this tool, you could be losing some business in the very near future.
APR - Automotive Paint Repair in the Northern States	Many times, the weather dictates if we are able to go to work. However, the winter months can be brutal up North but if you don't work, you don't make money. Let us show you how we go about our daily business while working in frigid weather.
APR - Total Care Products for the Automotive Industry by Nanoskin	Nanoskin Car Care products manufacturers the highest quality products for professional automotive detailing and reconditioning. Their cutting edge nanotechnology products offer cleaning solutions & surface treatments for Interiors and Exteriors of todays vehicles.

# UPHOLSTERY SESSIONS

UPH—INTERIOR TECHS OFFERING UPHOLSTERY SERVICES	Attention All Interior Techs. Are you leaving money on the (upholstery) table? Offering upholstery can drastically change your business.
UPH—TIPS AND TRICKS	Can't teach an old dog new tricks? Wrong! Check out nifty tips and tricks all around the Dr. Vinyl Upholstery world!
UPH—ROUND TABLE DISCUSSION	Want to share your Upholstery-experience with other technicians or hear what your fellow Dr. Vinyl Upholstery techs do to increase their Upholstery Sales? Don't miss out on the Upholstery Round Table Discussion!
UPH—QUESTIONS AND ANSWERS	Any unanswered Questions left on the Upholstery Table? Make sure to ask and answer as much as possible during the UPH-Q&A sessions!

**2019 Dr. Vinyl “Diversify” Convention**

**March 7th - 9th, 2019**

**Kansas City Marriott Hotel - KCI Airport**

**(816) 464-2200**

**Visit [www.drvinyl.com](http://www.drvinyl.com) for more information**