



Top Ten Reasons NOT To Attend Convention 2019.

10. I don't like to learn new things. It's bad for business.
9. Sharing and receiving information from other successful franchise partners that offer the same services I do, all in one place, is a waste of time.
8. All the customers I'll ever need are lined up outside my door.
7. Meeting other Dr. Vinyl partners who have successfully grown their business doesn't matter. Their situation is totally different than mine.
6. I need to help my competitors grow; so I don't offer the services they offer.
5. I still run my business like I did 20 years ago. No need to look for new ways of doing business.
4. If I'm at a training seminar for 2 days out of the year to learn better ways to service my customers, I will lose all my accounts to my competition.
3. I have too many accounts and I'm making too much money. I need to slow down.
2. I simply have better things to do than invest in my business.
1. **I refuse to diversify my business, I'd rather have all my business tied up into THREE accounts.**