

CONVENTION 2017

“GO FOR IT”

2017 PRICING SURVEY



Dr. Vinyl semi-annually polls associates to determine the average charges for specific Dr. Vinyl/The Doctors Touch services. The National Average Price Survey contains the most popular services a Dr. Vinyl/The Doctors Touch technician may perform.

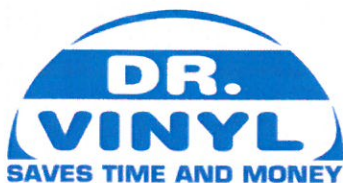
Please take a moment to complete the survey and return to Dr. Vinyl. For those of you attending **2017 “GO FOR IT” CONVENTION**, complete this pricing survey and return it to the registration table by **Friday March 3, 2017 at 2:00 pm** for an extra entry into the drawing for a **1955 Chevy Convertible Pedal Car**. Drawing will be held Friday evening March 3rd at the Awards Banquet. Winner must be present to win!

Only Dr. Vinyl/The Doctors Touch Owners & Technicians are eligible to win.

INTERIOR REPAIR	PAGE 2-3
UPHOLSTERY	PAGE 3-4
PAINTLESS DENT REMOVAL	PAGE 5
AUTO PAINT REPAIR	PAGE 6-7
WHEEL REFINISHING	PAGE 7



PLEASE LIST ALL PRICES YOU CHARGE FOR EACH CATEGORY	2017		2014 RESULTS	
	WHOLESALE	RETAIL CUSTOMERS	WHOLESALE	RETAIL CUSTOMERS
	INTERIOR REPAIR & REFINISHING		INTERIOR REPAIRING & REFINISHING	
We want to thank everyone that filled out and submitted the Dr. Vinyl Pricing Survey. We're sure that everyone will find this information HIGHLY useful in discovering how your pricing compares to others. Please keep in mind that the pricing listed below is average pricing throughout the Dr. Vinyl system. Pricing may vary due to location & severity of damage!				
(New) Package Deal - One Price For All Work Perform Per Vehicle (please list details of whats included in package below)				
1" Tear in a Vinyl Seat			\$52	\$75
(New) 6" Tear on Fabric/Cloth Seat (Hidden Stitch)				
1" Tear in a Leather Seat			\$64	\$85
Repair and Re-dye-Worn Bolster on Leather Seat			\$64	\$82
Repair and Refinish Leather Complete (Driver Seat Only)			\$90	\$125
Repair and Refinish Leather Complete (Both Front Seats)			\$125	\$189
(New) Clean & Condition Only Leather Seats (Front and Back)				
Repair & Refinish - 2-3" Peeling on Waterbase Dash			\$70	\$110
Repair & Refinish Worn Leather Steering Wheel			\$57	\$69
(New) Install Leather Steering Wheel Cover (Wheelskins)				
1" Cut in Padded Door Panel			\$58	\$74
(New) Repair 3" Tear on Vinyl - Center Console Cover				
One Cigarette Burn Hole in a Fabric/Cloth Seat - Solid Color			\$35	\$45
Each additional Burn Repair on same seat			\$10	\$10
One Cigarette Burn in a Fabric/Cloth Seat w/Pattern or Multiple Colors			\$43	\$51
One Cigarette Burn in Headliner			\$38	\$59
(New) Repair Minor Scratches in Plastic - Rear Quarters Cargo Area SUV				
(New) Repair Major Scratches in Plastic - Rear Quarters Cargo Area SUV				
3-4 Drill Holes on Plastic Dash Console			\$63	\$80
One Bullseye or Star in a Windshield			\$35	\$44
(New) Deodorizing a Compact/Standard Size Vehicle With Fogit				
(New) Deodorizing a Mini Van/Full Size SUV Vehicle With Fogit				
(New) Stain Removal Fabric/Cloth Seat Driver Bottom				
(New) Water Stain Removal Headliner (6-12" stain)				



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	WHOLESALE	RETAIL CUSTOMERS	WHOLESALE	RETAIL CUSTOMERS
	INTERIOR REPAIR & REFINISHING		INTERIOR REPAIRING & REFINISHING	
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UPHOLSTERY				
RE-UPHOLSTER -				
1 Standard 2-person Booth Bottom				
1 Standard 4-person Booth Bottom				
1 Curved Booth				
1 Chair or Bar Stool				



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		INTERIOR REPAIR & REFINISHING		INTERIOR REPAIRING & REFINISHING	
UPHOLSTERY		UPHOLSTERY		UPHOLSTERY	
FITNESS EQUIPMENT		FITNESS EQUIPMENT		FITNESS EQUIPMENT	
	1" Repair			\$51.00	
	2" Repair			\$55.00	
	Recover Bench Bottom, Wrap, Staple (10" x 48")			\$70.00	
	Upholster Bench Bottom (10" x 48")			\$75.00	
MEDICAL FACILITIES (RECOVERING)		MEDICAL FACILITIES (RECOVERING)		MEDICAL FACILITIES (RECOVERING)	
	Recliners			\$242.00	
	Office-Style Chairs			\$130.00	
	Physical Therapy-Style Mats (repairs)			\$75.00	
	Waiting Room Couches			\$275.00	
	Doctor's Stool w/Back			\$70.00	
	Stools			\$50.00	
	Physical Therapy Hard Fixed Beds			\$324.00	
	Fixed Exercise Equipment Seats/Cushions			\$72.00	
	Physical Therapy Firm Mat on Legs			\$98.00	
	Hard Plastics (repairs)			\$68.00	
	Exam Tables			\$269.00	
	Exam Chairs			\$320.00	
PLEASE LIST OTHER SERVICES YOU OFFER BELOW					



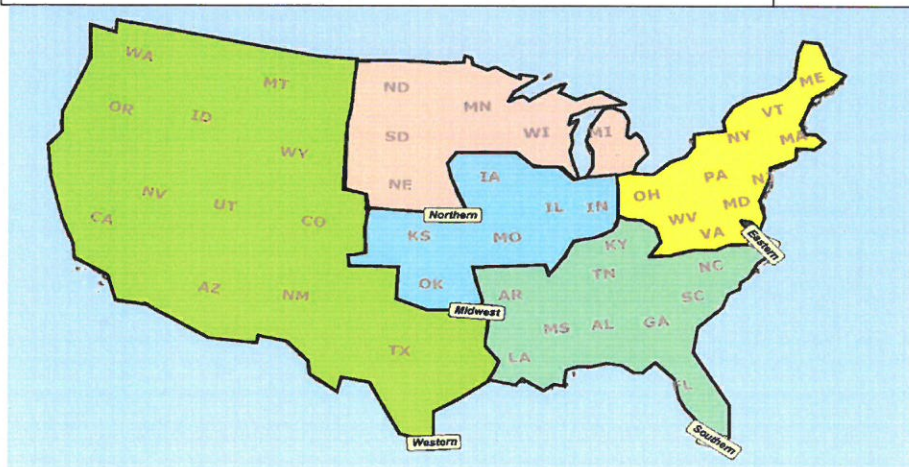
PLEASE LIST ALL PRICES YOU CHARGE FOR EACH CATEGORY	2017		2014 RESULTS	
	WHOLESALE	RETAIL CUSTOMERS	WHOLESALE	RETAIL CUSTOMERS
	INTERIOR REPAIR & REFINISHING		INTERIOR REPAIRING & REFINISHING	
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PAINTLESS DENT REMOVAL (PDR)	PAINTLESS DENT REMOVAL		PAINTLESS DENT REMOVAL	
1-5 Nickel Size Dents in Hood			\$60	\$100
1-5 Nickel Size Dents in Roof			\$75	\$125
1-5 Nickel Size Dents in Deck Lid			\$45	\$75
1-5 Nickel Size Dents in Quarter Panel			\$45	\$75
1-5 Nickel Size Dents in Door			\$45	\$75
1-5 Nickel Size Dents in Fender			\$45	\$75
6-15 Dime Size Dents in Hood			\$75	\$125
6-15 Dime Size Dents in Roof			\$105	\$175
6-15 Dime Size Dents in Deck Lid			\$60	\$100
6-15 Dime Size Dents in Quarter Panel			\$60	\$100
6-15 Dime Size Dents in Door			\$60	\$100
6-15 Dime Size Dents in Fender			\$60	\$100
16-30 Quarter Size Dents in Hood			\$135	\$225
16-30 Quarter Size Dents in Roof			\$195	\$325
PAINTLESS DENT REMOVAL (PDR) CONT'D	PAINTLESS DENT REMOVAL		PAINTLESS DENT REMOVAL	
16-30 Quarter Size Dents in Deck Lid			\$135	\$225
16-30 Quarter Size Dents in Quarter Panel			\$135	\$225
16-30 Quarter Size Dents in Door			\$135	\$225
16-30 Quarter Size Dents in Fender			\$135	\$225
Severe Nickel Size Hail Damage Hood 50+			\$210	\$350
Severe Dime Size Hail Damage Hood 50 +			\$195	\$325
Severe Quarter Size Hail Damage Hood 50+			\$186	\$450
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	INTERIOR REPAIR & REFINISHING		INTERIOR REPAIRING & REFINISHING	
AUTO PAINT REPAIR (APR)	AUTO PAINT REPAIR (APR)		AUTO PAINT REPAIR (APR)	
TOUCH-UP (This includes wiping down panels with Final Shine & touching up only).			\$5.00 PER PANEL	\$12.00 PER PANEL
LIGHT BUFF & TOUCH-UP (This includes minor scratch removal with buffer, machine glazing & touching up).			\$8.00 PER PANEL	\$15.00 PER PANEL
HEAVY BUFF & TOUCH-UP (Includes heavy scratch removal with wool pad, entire panel, machine glazing & touching up).			\$10.00 PER PANEL	\$16.00 PER PANEL
CHIPBUSTER 3-N-1 By the Panel			\$15.00 PER PANEL	\$35.00 PER PANEL
CHIPBUSTER 3-N-1 Entire Vehicle - Small Vehicle			\$125	\$200
CHIPBUSTER 3-N-1 Entire Vehicle - Large Vehicle			\$145	\$225
WETSAND & POLISH			\$25.00 PER PANEL	\$40.00 PER PANEL
Black out Wipers			\$20.00 PER SET	\$36.00 PER SET
Black out Tow Hooks			\$20.00 PER SET	\$36.00 PER SET
Black out Hitches			\$24	\$49
Black out Frame Rails & Wheel Wells			\$52	\$96
Refinish Mirror			\$60	\$83
Spot Panel Blend			\$120	\$185
Refinish Front or Rear Bumper depending on size			\$225	\$275
Bumper Blend			\$120	\$195
Bumper Cladding entire bumper. Front or Rear depending on size.			\$135	\$225
Bumper Cladding blend			\$89	\$135
*Minor Bumper repairs Only: This includes small filler repairs, catalyst gel repairs & priming (scuffs, gouges, etc)			\$85	\$125
*Major Bumper repairs (Includes cracks, holes, large gouges & dents where plastic welding, two part plastic repair, filling, sanding & priming would be needed.			\$145	\$195
*Minor & Major Bumper repairs above are priced for the repair only. For Refinish pricing, please see Bumper Blend or Bumper refinish above. Always be sure to check the cost of new replacement parts versus the cost of refinishing.				



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	INTERIOR REPAIR & REFINISHING		INTERIOR REPAIRING & REFINISHING	
Complete Panel Refinishing, Removal of Bumpers & Refinishing Hoods should not be performed by beginners. This is for advanced technicians only!				
Complete Panel Refinish (excluding Bumpers, roofs, hoods & decklids)			\$225.00 PER PANEL	\$255.00 PER PANEL
Remove & install Bumper for repairs			\$175	\$225
Refinish Hood			\$250	\$395
WHEEL REFINISHING	WHEEL REFINISHING		WHEEL REFINISHING	
Alloy Wheel Repair & Refinish - (Minor Damage Per Wheel)			\$65	\$85
Alloy Wheel Repair & Refinish - (Major Damage Per Wheel)			\$125	\$195
PLEASE LIST OTHER SERVICES YOU OFFER BELOW				
EXTRA INFORMATION NEEDED				
Your Name:				
From The Map Below, What Region Do You Work In?				
Services You Offer:				
Average hours you work per day:				



- Western
- Northern
- Midwest
- Southern
- Eastern